

THE STRUCTURE OF THE BULLETIN

The Bulletin covers different sectors of the economy such as: Oil & Gas, Industries, Finance & Banking, Technology & Telecommunication, Russian & British market news, Retail, Corporate Governance, Career/Management, News about RBCC members, Tourism & Transportation, Real Estate, Stock Market, Media, Trade Relations, Investment, Small Businesses, etc.

Monthly topical focus gives your company maximum exposure within your target sector

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News Section

New Members: A series of short 200 word descriptions about companies joining the RBCC.

Member News: Short news pieces about our members' activities, from major mergers to changes of addresses or forthcoming events.

RBCC Events: A review of last month's events we have organised and other RBCC activities. A place where we discuss what we do for our members.

Russian and British Economy News: This section is a helpful business guide which contains the latest top economy news including info on oil & gas, banking & insurance and the monthly topics.

Features Section

Main Stories: The monthly topics covering different sectors of economy, inter-sectoral reviews, attracting editorial contributions from relevant experts.

Economy: Articles about Russian regions and different sectors of the economy.

Organisational Development: Useful information for foreign companies in Russia.

We also have some other sections such as: **Law & Legislation:** We have several law firms who are our members and we run frequent updates on changes to law

BULLETIN READERSHIP

The RBCC Bulletin has a readership of 12,000

THE TARGET AUDIENCE INCLUDES:

- RBCC member companies in London, Moscow and St Petersburg
- Top and middle management of international companies
- Russian and British entrepreneurs
- High-ranking government officials and politicians
- Diplomatic community
- International and Russian companies looking for partners abroad

