

MARKET VISIT TO RUSSIA SOCHI & KRASNODAR

21-27 MARCH 2010



Join UK Trade & Investment's visit to Sochi and Krasnodar and win new business in Russia.

Russia will play host to the 2014 Sochi Winter Olympic Games. To capitalise on the significant opportunities that exist for British companies and the strong economic growth in the Krasnodar region, UK Trade & Investment invite you to join a Market Visit to Sochi and Krasnodar in March 2010.

What are the opportunities?

Over US\$6 billion has been committed to building Olympic venues and related infrastructure to transform the Black Sea town of Sochi into a first-class host site with modern transport links.

The level of construction of infrastructure and leisure activities throughout the Krasnodar region will be formidable and a principal goal of the Russian Government. The impact of such growth has placed the Krasnodar region in the international spotlight.

The City of Nottingham has developed close links with Krasnodar City to establish and build business between both areas.

Opportunities exist for companies engaged in Design for the Built Environment, including;

- Architects
- Construction
- Environmental sectors
- Master Planners
- Interior Product Design
- Interior Design Services - for hotels and commercial buildings
- Leisure and tourism

Why should I join this visit?

With our help you will experience the market, meet the people, build contacts and potentially win new business.

Take part in this visit and you will benefit from:

- **Interpretation** for group discussions and individual meetings
- **Expert support** from our UK & Russia based advisers
- Meeting and **building relationships with key Russian contacts** from Sochi and Krasnodar City Administrations
- **Arrangement** of one to one business meetings
- **Assessing the market** and **developing useful industry contacts**
- **Joining a visit** to the Sochi 2014 Olympic site

The closing date for applications is the 19th February 2010.

THE SOCHI OLYMPIAD IN 2014 WILL BE THE MOST DYNAMIC COMPONENT OF THE RUSSIAN ECONOMY IN THE NEXT 3 YEARS.



SUPPORT TO HELP YOU SUCCEED

As the UK Government's export support organisation, we help 1000's of UK companies every year to successfully sell products or services abroad.

Here are just some of the benefits to be gained from joining a UK Trade & Investment market visit:

- A £400 grant will be available for eligible companies.
- Help with researching sales contacts- so that you can focus on selling and building relationships.
- Access the latest market information - our staff in the UK and overseas are on hand to help.
- Attract interest in your company by inviting your contacts to a high profile reception.
- Being part of a British Government associated visit boosts credibility and can lead to highly valuable business.
- We will support you before, during and after your visit to make sure your visit is a success.
- Companies joining a UKTI East Midlands visit can take up our 50% match funded film product offer.

Visit costs

The cost of this visit will be about £2000. This will include flights, visas and accommodation. A £400 grant is available.

UK Trade & Investment (UKTI) can help you develop your international trade potential and access new markets. UKTI services are part of the UK Government's portfolio of Solutions for Business.

**Solutions
for Business**

PROGRAMME

Sunday - 21 March

PM - Depart Heathrow for Sochi.

Monday - 22 March

AM - Welcome from British Embassy Moscow UKTI team.
- Meeting with Sochi City Administration.

PM - Meeting with Inter-regional Association of Organisations for the Construction of Civil, Infrastructure and Industrial Facilities.

PM - One to one meetings with local companies.

Tuesday - 23 March

AM - Tour of future Olympic sites in Emeretinskaya Lowlands (Coastal cluster) and Krasnaya Polyana (Alpine cluster).

PM - Lunch at the Residence of the President of Belarus in Krasnaya Polyana.
- Continuation of tour.
- Evening networking reception in honour of the UK visit to hosted by the Krasnodar and Sochi Administrations.

Wednesday - 24 March

AM - Depart for Krasnodar.

PM - Tour of Krasnodar city.

- Meeting with Krasnodar Administration.
- Evening Networking reception hosted by Krasnodar Administration in honour of the UK visit to Krasnodar.

Thursday - 25 March

AM - Travel to Krasnodar Chamber of Commerce & Industry.
- Meeting with the Department of Architecture and Urban Development.
- Meeting with the Department of Construction of Krasnodar Region.

PM - Meeting with the Krasnodar Region Chamber of Commerce and Industry.
- One to one meetings with Krasnodar companies
- Evening cultural programme - TBC.

Friday - 26 March

AM - One to one meetings with Krasnodar businesses.

PM - Visit to a construction company in Krasnodar.

- Meeting with the Department of Foreign Trade in the Krasnodar Region.

Saturday - 27 March

Depart for the UK.

FOR MORE DETAILS

If you would like to find out more about this opportunity or wish to find out what the Russian market could offer your business, then please contact:

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